

2014

Paper-XII - EDP

Answer any five questions

1. What do you understand by term entrepreneurship?
Discuss the scope of entrepreneurship.
2. What is project formulation? Explain the sequential stages in project formulation.
3. Explain the stages involved in new product development.
4. What do you understand by term sickness in SSI?
Discuss the remedial to prevent sickness in SSI.
5. Discuss financial ratios along with their significance.
6. Write short notes (any two)
 - a. Advertising
 - b. Innovation
 - c. Project report
 - d. Market strategy.
7. What do you mean by quality control? Discuss the benefits of quality control.
8. Differentiate.
 - a. Entrepreneur and Entrepreneurship.
 - b. Invention and Innovation.